

Branding Opportunities and Our Services

Get to know us better !



About Dare2compete.com

Fastest growing community of undergraduate, graduates and young professionals

It is a platform to share information about the events and the competitions organized for the community. We have reach to all the top institutes of India.

Partnered with 50+ top colleges in India to spread information like fire. Partners include IIMs, IITs, XLRI, FMS, MDI, BITS Pilani, NITs etc.

Dare2compete gets one million hits with an average time per visit as 9.58 minutes

Organized 200+ international level quizzes till date in association with premier institutes like IIMs, IITs, XLRI, FMS, MDI, BITS Pilani, NITs etc.

Online Quizzing platform which is one of its kind to host exciting and interactive quizzes. Average participation is now around 500 students per quiz



Our Clients/Partners

- ✓ L'Oreal
- ✓ Ernst & Young
- ✓ ICICI Securities
- ✓ Avalon Consulting
- ✓ IIM Lucknow
- ✓ IIT Bombay
- ✓ SRCC Delhi
- ✓ Indian Institute of Foreign Trade (IIFT), Delhi
- ✓ Great Lakes Institute of Management, Chennai
- ✓ Mudra Institute of Communications, Ahmedabad (MICA)

- ✓ ISB, Global Social Venture 2012
- ✓ IIM Ahmedabad, Confluence 2011
- ✓ IIM Ahmedabad, Kronos 2011
- ✓ IIM Ahmedabad, Insight 2011
- ✓ IIM Kolkata, Intaglio 2011
- ✓ IIM Lucknow, Manifest 2011
- ✓ IIM Indore, Ahvan 2011
- ✓ IIM Kozikode, Backwaters 2011
- ✓ IIT Mumbai, Eureka 2011
- ✓ IIT Delhi, Start-up Showcase



Our Services

- ✓ Advertising banner space throughout Dare2compete.com
- ✓ Organizing an event/competition/quiz for you. This will be conceptualized and executed by us
- ✓ **Online Quiz hosting** – Hassle free quizzing platform. Average Participation of 500+ per quiz
- ✓ **Live Quizzing Events** – Our Quizzing team conducts on-campus quizzes. Average Participation of 700+ per quiz
- ✓ Featured event/competition space on the sectional homepage for your college/event/competition so that you get noticed as soon as anyone hits Dare2compete.com
- ✓ Facebook Promotions for your college/event/competition (15,000+ fans)
- ✓ Email Newsletters about your event/competition to all our Subscribers (29,000+)



Advertising Banners



Leader Board Banner - 700*90 Pixels

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Featured


IIM Lucknow's IGFAB - VALORACION 2011
 Dates: Sep 16th, 2011 to Oct 21st, 2011
 Organizer: Indian Institute of Management (IIM), Lucknow
 Interest Group in Food & Agribusiness, IIM Lucknow in association with MicroSave
 proudly presents "VALORACION 2011". It is an Inter B-School competition which...

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	Management	Technology	Cultural
	Recently Added	Recently Updated	Most Popular
		Deadline	Upcoming
	Abhyutthan Avenues 2011 - Shailesh J Mehta School of Management, IIT Bombay 20th Sep 2011 to 16th Oct 2011 Marketing -- Case Study		
	Navonmesh (VC Challenge) ♦ The Entrepreneurship Convention Avenues 2011 - Shailesh J Mehta School of Management, IIT Bombay 15th Sep 2011 to 15th Oct 2011 General -- Business Plan		
	Navonmesh (B-Plan Event) ♦ The Entrepreneurship Convention Avenues 2011 - Shailesh J Mehta School of Management, IIT Bombay		

Large Rectangle Banner - 300*200 Pixels

Regular Rectangle Banner - 300*100 Pixels



Type of Online Quizzes

✓ Standalone

- ✓ Quiz will have questions which are to be answered in a stipulated time duration

✓ Set/Theme Based

- ✓ Questions can be divided into various sets/themes
- ✓ Sets can be randomized as well as questions within the sets

✓ Treasure Hunt

- ✓ Individuals move on to the next level only after giving right answer to the present question

✓ Question Type

- ✓ Text Based
- ✓ Text plus Image based – You can upload one image per question. Multiple images should be combined into one before uploading
- ✓ Text plus Video Based – You will get a chance to embed a YouTube link in your question

✓ Answers

- ✓ Textual
- ✓ Multiple Choice

✓ Rules

- ✓ Set Rules as per your requirements



Live Quiz Events

- ✓ Dare2Compete team will come to your campus and host a quiz with preliminary round and 5 multimedia round final.
- ✓ Teams of 2-3 participants
- ✓ Questions will be prepared by Dare2Compete.com team. Questions would cover various areas like: Indian History, Current Affairs, Literature, Technology, Business, Marketing and many more..
- ✓ Written/online Prelims for all the participating teams
- ✓ 6 Teams move on to the finals
- ✓ Finals will have 6 Multimedia rounds

Some of Our Work during last fortnight

- ✓ Successfully conducting the live quizzing events at IIM Raipur, IIT Delhi, NITIE Mumbai, SIBM Pune, SRCC Delhi, Delhi School of Economics, NIT Kurukshetra and many more colleges.
- ✓ Average Participation per quiz comes out to be 600+ for all our live quizzing events.



Quiz Masters / Quizzing Team

- ✓ **Rajeev Kondapalli** - Currently working in a Telecom MNC and based at Mumbai, compiles and posts a weekly current affairs business quiz. The quiz, posted on his blog <http://bizquizzard.blogspot.in/> and co-posted on **Quinkie**, a Yahoo group, dedicated to business quizzers with more than 2500 active members, is being posted for more than 408 weeks and has been featured in the Limca Book of Records 2011 as the longest running online business quiz in India. He has been a regional finalist twice in the Brand Equity Quiz and thrice in the Tata Crucible quiz. He has hosted many quizzes in the past.
- ✓ **Himanshu Manchanda** – He is an MDI Gurgaon alumnus. He resorted to being a quizmaster in college where he hosted quizzes in the domains of art, photography, general knowledge and sports attracting participation from colleges across the country. He has also been the quizmaster for the NatGeo Quiz presented by the National Geographic Channel held in Chandigarh.



Quiz Masters / Quizzing Team

- ✓ **Murali Duggineni** - A Quiz Junkie to the core, Murali Duggineni is the founder of the popular business quizzing group, Quinkie. Murali is well-known in the business quizzing circles and is known for coming up with quizzes that make people think beyond the obvious. He has been actively quizzing for the last 13 years. Business Quizzing, International Advertising and Etymology are his forte in quizzing. With Quinkie, Murali has made substantial difference to business quizzing in the country by bringing all passionate biz quizzers under one roof. Murali was the regional champion of Tata Crucible 2007 and National Runner-up in the same year. He was the regional-runner up in 2009. He made it to the regional finals of the Tata Crucible seven times so far.



Benefits with Dare2compete.com





Thanks for this opportunity

Reach us @
advertise@dare2compete.com

Thank You