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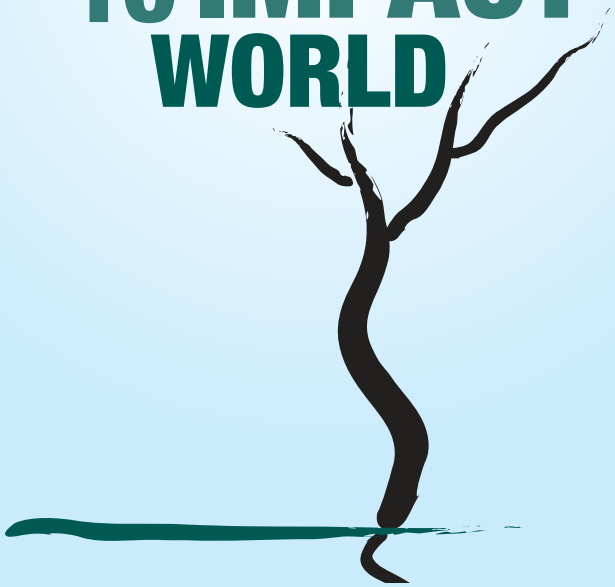
YOUR IDEA HAS THE POWER TO IMPACT THE WORLD



GLOBALSOCIALVENTURE
COMPETITION

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GSVC in brief

Global Social Venture Competition (**GSVC**) is the world's largest business plan competition for social venture ideas. GSVC promotes entrepreneurial ideas / businesses that:

- Create recognizable and measurable social impact/ benefits
- Are financially sustainable – self-supporting and profitable

Partner Schools

Hass School of Business, USA
Columbia Business School, USA
London Business School, UK
Indian School of Business, India
Thammasat Business School, Thailand
ESSEC Business School, France
Social Venture Competition Korea

Outreach Partners

ALTIS Postgraduate School, Italy
Yale School of Management, USA
GSVC China
Strathmore University, Kenya

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GSVC Asia-Africa

The Indian School of Business (ISB) as the Asia – Africa Partner is responsible for promoting the GSVC in India, China, Bangladesh, Sri Lanka, Pakistan, UAE, and Eastern Africa.

The regional finals at ISB (March 2012) will include:

- Business Plan competition
- Elevator Pitch
- Poster presentation
- Social Impact Conclave
- Artisan Fair

For details visit **www.isb.edu/gsvc**

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Benefits of participation

- A global platform to showcase your idea and an opportunity to present to social investors
- Feedback on your plan at the Executive summary stage
- Mentorship for all regional finalists by entrepreneurs, industry experts, social ventures funds and ISB alumni
- Opportunity to participate in the global finals at Haas, Berkeley
- Prizes worth **USD 25,000** at the global finals
- For India focused plans, an opportunity to win one of three fellowships with NABARD, each of **INR 30 Lakhs**

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How to apply

- Entries from India, Bangladesh, Sri Lanka, Pakistan, UAE, and Eastern Africa to be sent to the ISB
- Submission of Executive Summary to **gsvc@isb.edu** by **November 15, 2011**. This is optional; teams sending in Executive Summaries will be provided feedback
- Final business plans (as per template provided on **www.isb.edu/gsvc**) to be sent to **gsvc@isb.edu** by **December 27, 2011**
- Entries from Mainland China are to be sent to GSVC China. Contact **gsvcchina@gmail.com** for more details
- Entries from Kenya are to be sent to Strathmore University, Nairobi. Contact **gsvc@strathmore.edu** for more details
- There is no participation fee

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Eligibility criteria

- Team must have at least one member currently enrolled in any full time masters level (post graduate) programme or who has completed such a course within the last two years (not before 2010)
- Team size: Between three to five members
- Existing social ventures that are less than three years old can apply as long as the above 2 criteria are satisfied

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Timelines

November 15, 2011	Submission of Executive Summary (Optional)
December 27, 2011	**Final B-Plan Submission**
January 07, 2012	Preliminary Evaluation of B-Plans
March 08 - 10, 2012	**Regional Finals at the ISB**
April 19 - 20, 2012	Global Finals at Haas, Berkeley

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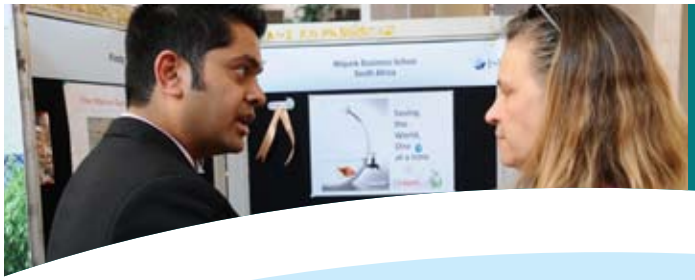

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Make your Business Plan stand out

- The project must create immense social benefits
- The benefits/ impact need to be measurable
- There must be a logical model for assessing social impact
- Team must be an integral part of implementation
- The business proposal must clearly detail: the problem, proposed solution and implementation plan; do not write a concept paper
- A demonstrable pilot, prototype or test phase will be an advantage
- Format for executive summary and business plan available at **www.isb.edu/gsvc**

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Contact

- GSVC global rules, guidelines, history and announcements: **www.gsvc.org**
- Formats and details of GSVC regional round at the ISB: **www.isb.edu/gsvc**
- Submission of executive summary and full business plans to ISB: **gsvc@isb.edu**

Good luck!