

# Chakravyuh



Is entrepreneurship just an in-thing? Making a 'Business Plan' a little more than a fad? What is it that takes to start up a business that gives you a high? What is it that takes to soar rocket heights? Well, definitely, something more than a crazily well laid B-Plan. Is it networking ability (yeah, that's the pet word of an MBA) ,creativity, empathy, patience or the all ado-ed risk taking ability ?

Chakravyuh- a series of squashing rounds which would bring out that entrepreneur in you.

Churning guaranteed. Surprise inevitable.

Team up. And, show the world what the spirit of entrepreneurship means.

1st Prize: Rs. 30,000/-

2nd Prize: Rs. 10,000/-

For more details visit: <http://iimindore.in/Ecell>

**In case of any queries Contact:**

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## **Rules**

- Teams can consist of members from different institutes as well
- Maximum 3 participants in a team. A team can not submit more than one business plan. Also, a member can be part of only one team
- Travel reimbursements will be capped at Rs. 2000 per team (to and fro) for distance less than 700 km (one way distance) and Rs. 3000 per team (to and fro) for distance greater than that. In case the actual fare is less than the above mentioned amount, only the actual fare as mentioned in the tickets will be reimbursed. Original Tickets need to be produced while applying for reimbursement

## **Format**

### ROUND 1

- Participants are required to email a soft copy of their executive summary as specified in the submission details section
- The word limit for executive summary is 1500 words
- This is an elimination round and maximum of 5 teams will be shortlisted to the finals

### ROUND 2

- It is an On-Campus Surprise Round. Detailed will be given once finalist reach to campus

### ROUND 3

- The Finalists should present their plan to an elite panel of judges during Advait.
- This will be followed by Q&As

## **Submission details**

- Submission to be sent to [ecell@iimidr.ac.in](mailto:ecell@iimidr.ac.in)
- Mail Subject: Chakravyuh\_Round 1\_<Team Name>
- Attachment File: Chakravyuh\_Round 1\_<Team Name>.doc/docx
- Submissions to be sent before 13th Dec, before 23:59
- Details to be included in the document

Name, contact number, institute of each participant

•Soft copies should be typed with 1.5 line spacing and font Times New Roman, size 12