



Analysis



Technology



Progress

SECTORAMA

Consult Club, IIM Ahmedabad unveils its sector analysis competition



Sunrise Sectors



Rural Development



Profit Opportunities



Guidelines

- Competition is open for first as well as second year MBA students.
- Team size is **maximum 3** members. No individual/team may participate in more than one sector.
- Teams are requested to choose a sector from given options and submit a report* on the same. Word Limit is **4500 words**.
- Submission emails and attachments should be named as "Sectorama_code_Team Name_Institute". Submissions should be in **PDF** format only.
- Kindly send in your entries/queries to:
Piyush Maskey 8piyushm@iimahd.ernet.in +919724344188 or,
Deepak Baid 8deepakb@iimahd.ernet.in +919724344153
- Timeline:

Entries open
Sept 19th '09

Deadline Oct 5th '09,
23:59:59

Results
Oct 15th '09

Sectors to choose from

<i>Sector</i>	<i>Code</i>	<i>Sector</i>	<i>Code</i>
Solar Energy	SLR	Financial Services	FIS
Logistics	LOG	AgriBusiness	AGB
Wellness	WEL	Textiles	TXT
Media & Entertainment	MEE	IT/ITES	ITS
Automobiles	AUT	Education	EDU
Auto Ancillaries	ATA	Hospitality & Tourism	HST
Retail	RET		

Evaluation Criteria

Report should analyze the sector on the basis of **investment attractiveness** for a new entrant in India

- I. Depth of Industry Mapping and Scope of the Report
- II. Identification of **Key Success Parameters**
- III. Future Growth **Projections** based on macro and micro indicators
- IV. Factual Correctness and Logical Reasoning, sources to be cited

Each report should contain an executive summary not exceeding **500** words.
(Included in overall word limit of 4500 words)

Prizes to be won

First Prize : Rs. 10,000 + Certificates

Second Prize : Rs. 5,000 + Certificates

Third Prize : Rs. 3,000 + Certificates